

## FACULTY PROFILE



1	<b>Name</b>	Dr.C.Shobha
2	<b>Present Designation</b>	Assistant Professor
3	<b>Department</b>	Department of studies and research in commerce
4	<b>Date of Birth</b>	15/07/1968
5	<b>Date of entry into service in Tumkur University</b>	10/05/2010
6	<b>Date of entry into the Present Designation</b>	10/05/2010
7	<b>Residential Address</b>	Sri Harsha Chaitra Nilaya, II main , VI Cross ,Sri Nagar,Tumkur, 572103
8	<b>Mobile Number</b>	94814 36066
9	<b>Email ID</b>	<a href="mailto:cshobha444.ra@gmail.com">cshobha444.ra@gmail.com</a> , <a href="mailto:shobha@tumkuruniversity.in">shobha@tumkuruniversity.in</a>
10	<b>PAN No.</b>	BJAPS4797Q
11	<b>Aadhar Card Id No.</b>	9859 2424 4017
12	<b>Passport No.</b>	-

13	<b>Academic Qualification</b>		
	<b>Degree</b>	<b>University</b>	<b>Year of Award</b>
a	Post Graduate Degree	Gulbarga University	1992
b	M. Phil.	Gulbarga University	2002
c	Ph.D.	Gulbarga University	2011
	Ph.D. Topic:	Human Resource Development in Commercial Bank with Special reference to Tumkur District.	
	Guided By:	Dr.R.Maregoud,Principal, Veerashaiva College, Cont.. Bellary.	

14	NET – Year of Passing	-----
15	SLET/KSET – Year of Passing	SLET --- 2005

16	<b>Area of Research Specialization</b>	Marketing, Human resource Management, Operation Research and Quantitative Technique, Taxation, Micro Finance.
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17	<b>Teaching Experience</b>			
	<b>Designation</b>	<b>From</b>	<b>To</b>	<b>Place</b>
	Guest Faculty	1993	1994	Veerashaiva College, Bellary
	Guest Faculty	1994	1995	St.Johns College, Bellary
	Substitute Lecture	1995	1996	Allum Sumangamma college for women, Bellary
	Guest Faculty	1996	1997	Sri siddartha first grade college, Bellary
	HOD and Full time Lecturer	2000	2005	Vidya vahini first grade college , Tumkur
	Govt. scale	2005	2009	Veera shaiva first grade college, Bellary

	UGC salary	2009	2010	Govt. college Sakaraya patna, Kadur tq Chikkamagaluru dist..
	UGC Scale	2010	Till today	P.G.Dept of studies and research in Commerce Tumkur University, Tumkur.
18	<b>Administrative Experience</b>			
	<b>Designation</b>	<b>From</b>	<b>To</b>	<b>Place</b>
	Assisted during admission period to Principal	2000	2005	Vidya Vahini First Grade College, Tumkur,
19	<b>Research Guidance</b>			
A	<b>Ph.D.</b>			
	<b>Name of Student</b>	<b>Thesis</b>		<b>Year</b>
	-	-		-
B	<b>M.Phil.</b>			
	<b>Name of Student</b>	<b>Thesis</b>		<b>Year</b>
	ShivaKumar.S	Performance appraisal in Tumkur Milk Union, Mallasandra		2005
	Santhosh Kumar	Human Resource Management in Sugar Factory , Mysore		2009

20	<b>Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (International)</b>	(Tick below)		
	Details	Paper Presented	Lecture Delivered	Session Chaired
1	ETHICS , GOVERNENCE AND INTERNATIONAL FINANCIAL REPORTING STANDARDS conducted by Sri Darmasthala Manjunatheshwara College , Ujire D.K Karnataka	✓		
2	Index Journal of Paripex Indian journal of applied Research @ Ahmedabad published an article on Insight in to Derivative Markets; Indian perspective.	✓		
3	Urbanisation and economic transformation: Issues and Challenges Organised by Dept. of studies and research in Economics	✓		
4	Yoga In Education jointly organized by Tumkur University,Tumkur and S-Vyasa Yoga University Bangalore on Nov 27 <sup>th</sup> and 28 <sup>th</sup> 2012.	✓		
5	contemporary Human sufferings: Wisdom Of Bhagwan Buddha. Organised by Tumkur University, Tumkur and Sera Jey monastic University, Bylkuppe	✓		
21	<b>Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (National)</b>	(Tick below)		
	Details	Paper Presented	Lecture Delivered	Session Chaired
1	Changing Dimensions of Banking and Insurance- Challenges and Opportunities, Bangalore University	✓		
2	Competency Building Through Business Education For Changing Global Business Environment, Gulbarga University, Gulbarga.	✓		
3	Best Practices in College Education with reference to employability &Quality Enhancement, Sri Siddaganga College of Arts ,Science and Commerce College, Tumkur.	✓		

4	Emerging Dimensions of Business Education in India, Tumkur University, Tumkur.	✓		
5	Enabling New Age Competencies In Business Education-a Global Perspective, Kuvempu University, Shankargatt	✓		
6	Knowledge Utsav, Tumkur University, Tumkur.	✓		
7	Globalization- The Need For New Economic Thought & Policy Prescription, Sri Siddaganga College of Arts ,Science and Commerce College, Tumkur	✓		
8	Building Young Adults To Override Recession , Sri Siddaganga College of Arts ,Science and Commerce College, Tumkur	✓		
9	Financial Crises & RBI's Measures To Combat Crisis (CoAuthored) Sri Siddaganga College of Arts ,Science and Commerce College, Tumkur	✓		
10	Human resource strategies' in the competitive global business environment –issues and Challenges, Tumkur University, Tumkur.	✓		
11	Land and Water rights: Issues and Responses, Tumkur University, Tumkur.	✓		
12	Talent management – exploring new horizons, Tumkur University, Tumkur.	✓		
13	Rain Water Harvesting Practices –Issues and challenges, Tumkur University, Tumkur.	✓		
14	A Study on prospective and problems of E-Commerce, Tumkur University, Tumkur.	✓		
15	Emerging issues in Mutual Funds	✓		
16	Emerging Horizons in Human Resource Management, Tumkur University, Tumkur.	✓		
17	The need of quality management system in organization – a study	✓		
18	Vedantha: A Holistic Approach, Tumkur University, Tumkur.	✓		
19	Ethics, Governance & International financial Reporting Standards, Tumkur University, Tumkur.	✓		
20	Contemporary issues in Commerce & Management Research, Tumkur University, Tumkur.	✓		
21	Shaping the Young mind Programme, Tumkur University, Tumkur.	✓		
22	New Vistas of Business Education in India, Tumkur University, Tumkur.	✓		
23	National Conference on Currency (Forex) Derivatives, Dharmastala College, Ujjire	✓		
24	Human rights and contemporary Issues, Tumkur University, Tumkur.	✓		
25	Contemporary Management Practices and Just Society, Tumkur University, Tumkur.	✓		
26	Contemporary Innovative Practices in Management, Tumkur University, Tumkur.	✓		
27	Innovative management strategies, Tumkur University, Tumkur.	✓		
28	Economic paradigms of healthcare in india : issues and challenges	✓		
29	Indian journal of applied research	✓		
30	Digital Resources in Higher Academic Research, Tumkur University, Tumkur.	✓		
31	Demographic Dividend for India: Challenges and opportunities, Tumkur University, Tumkur.	✓		
32	New Paradigms and perspectives for business excellence, Tumkur University, Tumkur.	✓		
33	Retail sector in India: opportunities and challenges, Tumkur University, Tumkur.	✓		

34	Inter university accelerator facility workshop, Tumkur University, Tumkur.	✓		
35	Innovations and Research in Commerce & Management, Tumkur University, Tumkur.	✓		
36	Newer Concerns of Older persons, Tumkur University, Tumkur.	✓		
37	Emerging issues and innovation in Management Education, Tumkur University, Tumkur.	✓		
38	Business Innovation and Technology Management, Tumkur University, Tumkur.	✓		
39	Contributions of Sri Vidhyanya, Tumkur University, Tumkur.	✓		
40	Recent discoveries in protein science, Tumkur University, Tumkur.	✓		
41	Biotechnological approaches for sustainable environmental management, Tumkur University, Tumkur.	✓		
42	Recent discoveries in protein science, Tumkur University, Tumkur.	✓		
43	A new vista in management-Knowledge management, Tumkur University, Tumkur.	✓		
44	Navodaya kavyadalli hennu, Tumkur University, Tumkur.	✓		
45	The role of corporate social responsibility for an inclusive growth in the society, Gulbarga university, Gulbarga	✓		
22	<b>Books</b>			
	<b>Chapters</b>			
	Details			
	-			
23	<b>Research Publications in Refereed Journals</b>			
	Details			
	Business education in India – Direction for development – author Dr.B.Shekhar ISON 93-81441-28-6 paper on Small scale industries in India.  Macro dynamics of Business education -- Author Dr.B.Shekhar ISON 93-81441-29-4 Paper on Corporate governance in successful emerging markets.			
	International Index Journal of Paripex Indian journal of applied Research @ Ahmedabad published an article on Insight in to Derivative Markets; Indian perspective. ISSN No.2249 555x			
24	<b>Research Projects</b>			
<b>A</b>	<b>On going</b>			
	<b>Title of Project</b>	<b>Funding Agency</b>	<b>Duration</b>	<b>Amount Sanctioned</b>
	Trading Practices of Peanuts with special reference to Tumkur Dist.. Karnataka State”.	ICSSR, NEW DELHI	2 YEARS	2,00,000
<b>B</b>	<b>Completed</b>			
	<b>Title of Project</b>	<b>Funding Agency</b>	<b>Duration</b>	<b>Amount Sanctioned</b>
		NIL		
25	<b>Membership of Professional Organizations</b>			
	Member of <b>BOS</b> in P.G. Dept of Studies and research in Commerce, Tumkur University, TUMKUR, academic year 2010 -2011.			
	2011-2012 Academic year <b>Governing council member</b> for Hemadri Institute of Management Studies, TUMKUR.			
	P.G.Ladies <b>Hostel Warden</b> , Tumkur University, Tumkur, Academic year 2011 -2012.			
	<b>Co ordinator of Centre</b> for Project Management, Tumkur University Tumkur Academic Year 2011-			

	2012.
	<b>BOAE</b> Member of D.Litt Degree for the academic year 2011-2012, Tumkur University Tumkur.
	<b>NSS</b> Advisorycommittee member for the academic year 2010-2011.
	Co-Ordinator for students Grevience and redressal cell.
	<b>BOE</b> Member for M.Com, KSOU, Mysore for the academic year 2012- 2013
	<b>BOE</b> Member for M.Com, Davengere University, Davengere, Academic year 2012-2013
	P.G.Ladies Hostel Warden, Tumkur University, Tumkur. A.y. August 2013 till Today.
<b>26</b>	<b>Official Foreign Visits</b>
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