

FACULTY PROFILE



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|----|--|--|----------------------|-------------------------|
| 1 | Name | Dr. Ravindra Kumar B | | |
| 2 | Present Designation | Associate Professor | | |
| 3 | Department | Economics | | |
| 4 | Date of Birth | 03-03-1969 | | |
| 5 | Date of entry into service in Tumkur University | 08-08-2011 | | |
| 6 | Date of entry into the Present Designation | 08-08-2011 | | |
| 7 | Residential Address | 355/413 ,Sreerangam nilaya,3 rd cross, S.S Puram,Tumkur-572102 | | |
| 8 | Mobile Number | 9448951522 | | |
| 9 | Email ID | Ravivani69@gmail.com.ravindrakumar@tumkuruniversity.in | | |
| 10 | PAN No. | AJJPR7205C | | |
| 11 | Aadhar Card Id No. | 657975968072 | | |
| 12 | Passport No. | F 8959048 | | |
| 13 | Academic Qualification | | | |
| | Degree | University | Year of Award | |
| a | Post Graduate Degree | Pune University | 1992 | |
| b | M.Phil. | | | |
| c | Ph.D. | Pune University | 2003 | |
| | Ph.D. Topic: | Production &Marketing of Arecanut: A case study of South Canara District | | |
| | Guided By: | Dr S.S.Joshi,S P College,Tilak Road,Pune | | |
| 14 | NET – Year of Passing | Nil | | |
| 15 | SLET/KSET – Year of Passing | Nil | | |
| 16 | Area of Research Specialization | Agricultural Economics | | |
| 17 | Teaching Experience | | | |
| | Designation | From | To | Place |
| | Associate Professor | 08-08-2011 | Till date | Tumkur University |
| | Assistant Professor | 16-07-2005 | 06-08-2011 | MSNM,Besant,Mangalore |
| | Lecture | 01-07-1997 | 15-07-2005 | Vivekananda,Puttur |
| | Lecturer | 01-06-1994 | 30-03-1997 | Thumbe College, Bantwal |
| | Lecturer | 01-06-1993 | 30-03-1994 | Canara ,Mangalore |
| 18 | Administrative Experience | | | |
| | Designation | From | To | Place |
| | Director-in-charge | 2008 | 2010 | MSNM.Besant,Mangalore |
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| 19 | Research Guidance | | |
| A | Ph.D. | 07 Research scholars are pursuing their Ph.D | |
| | Name of Student | Thesis | Year |
| | - | | |
| B | M.Phil. | | |
| | Name of Student | Thesis | Year |
| | - | | |

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| 20 | Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (International) | (Tick below) | | |
| | Details | Paper Presented | Lecture Delivered | Session Chaired |
| 1 | The Ecological turmoil, KJCM-Bangalore on April26&27,2013 | √ | | |
| 2 | Corporate yoga, CK Goyal, Pune on February05,2013 | √ | | |
| 3 | Farm diversification and Urbanisation,Tumkur on 12 th & 13 th October,2012 | √ | | |
| 4 | Urban Poor as Consumers , INNAR,IBMR and CIMSR, Pune on 15-9-2013 | √ | | |
| 5 | Life Satisfaction Among Migrant Farm Workers,Tumkur on March 02-03-04, 2012, | √ | | |
| 6 | Avenue for Niche Jobs'DBI,Bangalore on January 05-07, 2012 | √ | | |
| 7 | Cry for Economic Corporate''SDM,Ujire, February24-25,, 2011 | √ | | |
| 8 | 'Marketing of Arecanut-Present Status-Future Prospects, CAMPCO, Mangalore -August 09-10, 2008 | √ | | |
| 21 | Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (National) | (Tick below) | | |
| | Details | Paper Presented | Lecture Delivered | Session Chaired |
| 1 | Sustainability approaches for connectivity, Pavagada, April,26,2013 | √ | | |
| 2 | Diversity and Inclusive Strategies, Bangalore, March 28,2013, | √ | | |
| 3 | Financial Turbulence; A Structural Analysis, March 15-16,2013 Margoa | √ | | |
| 4 | Agri Business Management, Bangalore, November 19, 2012. | √ | | |
| 5 | The Extended Enterprise of Business, Bangalore, November03, 2012 | √ | | |
| 6 | Competency Assessment in Quality Sustenance, Tumkur ,October 31, 2012 | √ | | |
| 7 | The Perils of Food Retailing ,Tumkur August 25, 2012 | √ | | |
| 8 | Green Investment; An Overview, Tumkur ,August 04, 2012, | √ | | |
| 9 | Charity on Sticky Wicket, January 02 - 03, 2012,Mangalore | √ | | |
| 10 | Vedic Venture of Economics', December 26 - 28, 2011, Tumkur | √ | | |
| 11 | Invasions lead by innovation ,December1,2,2011,Tumkur | √ | | |
| 12 | Consumerism as Structural Violence,5 th and 6 th April 2011-Mangalore | √ | | |
| 13 | Health Care at Stake, January20-21,2011-Mangalore | √ | | |
| 14 | Green Investments Strategies, January22,2011-Mangalore | √ | | |
| 15 | Venture Adventure,19 th and 20 th January 2011-Mangalore | √ | | |
| 16 | SEZ for Sustainable development, 27,28 -11-2010 | √ | | |
| 17 | Arecanut : Fluctuating Fortunes,22 nd and 23 rd October 2010-Tumkur | √ | | |
| 18 | Role of Marketing research in Banking, October26-27,2007-Mangalore | √ | | |

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| 22 | Books | |
| | Chapters | |
| | Details | |
| | Edited Books | |
| 1 | Financial Inclusion in India; Access and Impact (2013)prasaranga,Tumkur university, tumkur,ISBN,978-93-82694-13-7 (with Jayasheela & Vilas M Kadrolkar) | |
| 2 | Relevance of Mechanism design &Game theory in modern economic analysis(2013) Karnataka State Higher Education council, Bangalore,ISBN978-81-923331-6-8 (with Jayasheela, Vilas M Kadrolkar,BK Suresh & Neelakanta NT | |
| 3 | <i>Demographic Transition in India: Diverse Perspectives (2012), Prasaranga,Tumkur University,</i> ISBN:978-81-924393-2-7, (with Jayasheela and Vilas M Kadrolkar | |
| 4 | Urbanization and Economic Transformation: Issues and Challenges(2012), Global Research Publication, New Delhi, ISBN: 978-81-89630-65-2 (with Jayasheela and Vilas M Kadrolkar) | |
| 5 | <i>Healthcare: A Specter of Perspectives (2012), Serials Publications, New Delhi, ISBN: 978-81-8387-556-1, (with Jayasheela and Vilas M Kadrolkar .)</i> | |
| 6 | <i>Economic Paradigms of Healthcare in India: Issues and Challenges (2012), Global Research Publication, New Delhi, ISBN: 978-81-89630-58-47, (with Jayasheela and Vilas M Kadrolkar</i> | |
| 7 | <i>Agricultural Marketing in India: Directions for Development (2012), Serials Publications, New Delhi, ISBN: 978-81-8387-537-0, (with Jayasheela and Vilas M Kadrolkar</i> | |
| 8 | <i>Service Sector in India: A Sectoral Analysis (2012), Global Research Publications, New Delhi, ISBN: 978-81-89630-53-9, (with Jayasheela, V. B. Hans & Vilas M Kadrolkar.)</i> | |
| 9 | <i>Mahila Sabalikarandalli Swa-Sahay Gumpugala Patra: Ondu Arthik Vishleshane (2012), Global Research Publication, New Delhi, ISBN: 978-81-8387-514-1, (with Jayasheela and Vilas M Kadrolkar)</i> | |
| | Articles in Books | |
| 1 | Sustainability approaches for connectivity; Jayasheela et al,(eds) Financial Inclusion in India; Access and Impact (2013)prasaranga,Tumkur university, tumkur,ISBN,978-93-82694-13-7,ch-10,pp149-170. | |
| 2 | Diversity and Inclusive Strategies in P.Paramashivaiah (eds) (2013)-Technology in Business: A competitive edge for Organisations, Tumkur university and East Point College of Engineering and TechnologyBangalore ,Chapter 16,pp 216-222 (ISBN: 978-81-923424-5-0) | |
| 3 | ' Cry for Eco Corporate'' in Yashovarma and Udayachandra (eds) (2013)- Ethics, Governance & International Reporting Standards Sri Dharmasthala Manjunatheshwara College, Ujire, Pp;264-266(ISBN: 978-93-81195-25-3). | |
| 4 | Mechanism for Modern Enterprises in Jayasheela (eds) (2013) -Relevance of mechanism Design and Game theory in Modern Economic Analysis ,Karnataka State Higher Education Council and Tumkur university,Ch-7-Pp;61-73(ISBN: 978-81-923331-6-8). | |
| 5 | Veil of Consumerism in Dr. B.Shekhar, (eds) (2012) Macro Dynamics of Business Education – Pragati Graphics Bangalore- Chapter 16,pp 164-167 (ISBN: 978-93-81441-29-9). | |
| 6 | Agri Business Management in Ramesh Salian (eds) (2012)- Information and Communication Technologies for Agriculture and Rural Development, Karnataka State Higher Education Council and Tumkur university,Ch-24-Pp;148-153(ISBN: 978-81-923301-6-7). | |
| 7 | The Extended Enterprise of Business in C. Shobha (eds) (2012)-Business Innovation and Technology Management, Karnataka State Higher Education Council and Centre for Project Management and Centre for E-Commerce and Communication, Tumkur university ,Ch-13-Pp;87-95(ISBN: 978-81-923301-4-3). | |
| 8 | Competency Assessment in Quality Sustenance in Noor Afza et. al. (eds) (2012)-Contemporary Management Education, Tumkur university,Department of Studies and Research in Business Administration Ch-39, Pp.206 – 208. (ISBN: 978-93-5097-182-6). | |

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| 9 | Demography and cultural diversity in Ravindra Kumar B., Jayasheela and Vilas M. Kadrolkar (eds) (2012) <i>Prasaranga, Tumkur University</i> , ISBN:978 -81-924393-2-7, Ch-30, pp:300-316. |
| 10 | . Farm Diversification and Urbanization in Jayasheela, Ravindra Kumar B. and Vilas M. Kadrolkar (eds) (2012) Global Research Publication, New Delhi, Ch-18, Pp.240-249. (ISBN: 978-81-89630-65-2). |
| 11 | Green Investment; An Overview 'in Shivashankar KC. (eds) (2012) – New Paradigms and perspectives for Business Excellence,Tumkur university,Department of Studies and Research in Business Administration Ch-10, Pp.58 – 61. (ISBN: 978-81-924393-6-5). |
| 12 | The Perils of Food Retailing: ', in Pralhad Rathod et. al. (eds) (2012)-' <i>Retail Sector in India: Opportunities & Challenges</i> ', Himalaya Publishing House, Bengaluru, (ISBN: 978-93-5051-833-5), Ch-33, pp.: 212-217. |
| 13 | 'Financial Inclusion and Health Transmission' in Vilas M. Kadrolkar, Jayasheela & Ravindra Kumar B. (eds) (2012) – <i>Healthcare: A Specter of Perspectives</i> , Serials Publications, New Delhi, (ISBN: 978-81-8387-556-1), Ch-22, pp.: 121-131. |
| 14 | 'Demographic Segmentation' in Ravindra Kumar B., Jayasheela and Vilas M. Kadrolkar (eds) (2012) – <i>Demographic Dividend for India: A Step Forward</i> , Global Research Publication, New Delhi, (ISBN: 978-81-89630-61-4), Ch-3, pp.:23-44. |
| 15 | 'Health Care Access at Crossroads' in Vilas M. Kadrolkar, Jayasheela and Ravindra Kumar B. (eds) (2012) – <i>Economic Paradigms of Healthcare in India: Issues and Challenges</i> , Global Research Publication, New Delhi, (ISBN: 978-81-89630-58-47), Pp: 140-149 |
| 16 | 'Hi-Tech tools for market driven economy' in Jayasheela, Ravindra Kumar B. and Vilas M. Kadrolkar (eds) (2012) – <i>Agricultural Marketing in India: Directions for Development</i> , Serials Publications, New Delhi (ISBN: 978-81-8387-537-0), Pp: 96-101. |
| 17 | Avenue for Niche Jobs' in N. Suresh, Ligo Koshy, S. Visalakshi & B. Sowmya Satish (eds) (2012) – <i>India Inc. Innovative Management Strategies</i> , Excel India Publishers, New Delhi, Ch-36, Pp.257-261,(ISBN: 978-93-81361-67-2), (with Vilas M Kadrolkar.). |
| 18 | 'Retail Sector in India: At Wheel of Change', in Jayasheela, V. B. Hans, Ravindra Kumar B. and Vilas M Kadrolkar (eds) (2012) – <i>Service sector in India: A Sectoral Analysis</i> , Global Research Publication, New Delhi, Ch-2, Pp.21 – 39. (ISBN: 978-81-89630-53-9). |
| 19 | 'Senasatadasutta Sabalikaarana' in Jayasheela, Ravindra Kumar B. and Vilas M Kadrolkar (eds) (2012) – <i>Mahila Sabalikaarandalli Swa-Sahay Gumpugala Patra: Ondu Arthik Vishleshane</i> , Global Research Publication, New Delhi, Ch-6, Pp.75-90. (ISBN: 978-81-8387-514-1). |
| 20 | Charity on a Sticky Wicket' in Sunita and Padmanabha. (eds) (2012) – <i>Third Sector Response to Contemporary Challenges -United Publishers Mangalore</i> , Ch-50, Pp. 296–298. (ISBN: 978-93-81195-10-9). |
| 21 | Green Investment; An Overview 'in Shivashankar KC. (eds) (2012) – New Paradigms and perspectives for Business ExcellenceTumkur university,Department of Studies and Research in Business Administration Ch-10, Pp.58 – 61. (ISBN: 978-81-924393-6-5). |

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| 22 | Life Satisfaction among 'Migrant farmers' (eds) (2010) - Social work practice in multicultural contexts, <i>International Business and Culture</i> , Tumkur university,Department of Studies and Research in Social work Ch-23 Education, Pp. 148-151 | | | |
| | Co-authored Books | | | |
| 1 | Mechanism for sustainable Development;Issues ;and Perspectives (2013),Abhijit publications,Newdelhi,ISBN:978-93-5074-067-5 (with SC Sharma, Former Vice chancellor,Eric Maskin,Nobel Laurate,Vilas M Kadrolkar and Neelakanta NT) | | | |
| 23 | Research Publications in Refereed Journals | | | |
| | Details | | | |
| | International Journals | | | |
| 1 | Urban Poor as Consumers, in International Research Journal of Humanities and Environmental Issues, Vol.1, issue 6, September 2012, PP-18-20 ISSN: 2277-9329. | | | |
| 2 | Corporate Yoga :An Analysis in International Journal of Multidisciplinary Research,Vol,1,Issue11(1),February 2013,ISSNPP-10-15 ISSN: 2277-9302. | | | |
| | National Journals | | | |
| 1 | Political Empowerment of Women through Self Help Groups: Empirical Evidence', in <i>Local Government Quarterly</i> , (2012), A Journal of the All India Institute of Local Self Government, Mumbai, April-June, LXXXII (2): 62-73. ISSN: 0024-5623, (with Jayasheela, Basavaraja G & Vilas M Kadrolkar). | | | |
| 24 | Research Projects | | | |
| A | On going | Nil | | |
| | Title of Project | Funding Agency | Duration | Amount Sanctioned |
| | | | | |
| B | Completed | | | |
| | Title of Project | Funding Agency | Duration | Amount Sanctioned |
| 1 | Marketing of Arecanut | AIAGA,Puttur | 05 months | Rs,75,000-00 |
| 25 | Membership of Professional Organizations | | | |
| 1 | CAMPCO | | | |
| 2 | AMUCT | | | |
| 3 | Amritha Sinchana, South Canara | | | |
| 4 | Co-operative Society, South Canara | | | |
| 26 | Official Foreign Visits | | | |
| | Nil | | | |