

National Seminar on Strategic Management for Global Competitiveness- Issues and Challenges

19th - 20th August 2011.

A Two-day National Seminar on “Strategic Management for Global Competitiveness: Issues and Challenges” was organized by Departments of Commerce, Management, Economics, Political Science, Computer Science and Centre for E-Commerce and Communication on 19th and 20th of August 2011.

The seminar was inaugurated by Dr. K.N.Subramanya, Director (Administration), R.V.College of Engineering, Bangalore and Sri B .L. Mukundappa, Principal University College of Science, Tumkur University, Tumkur. The Key note address was delivered by Dr. C.M.Thyagaraj, Director, City Engineering College, Bangalore. Dr. Thyagaraj spoke on strategic management for global competitiveness. He also explained about the models and importance of strategic management for global competitiveness.



Dr. K N Subramanya inaugurating the seminar

Nine Technical Sessions were held on different themes. The topics of the sessions were: Strategic Leadership, Corporate Strategies, Technology Innovation, Corporate Governance, Environmental and organisational influences on competitive advantages for sustainability

in turbulent contexts, Mergers and Acquisitions, Knowledge Management, Organisational Performance and Organisational Culture: Measure of choice. The resource persons were Dr. K.Aswathappa, Dr. D.K.Murthy, Dr.K.N.Subramanya, Dr. H.R.Venkatesha, Dr. M.R.Sollapur, Dr.R.L.Hyderabad, Dr.Ramakanth Kumar, Dr.Ramesh S and Dr.P.N.Udayachandra respectively.

The valedictory function of the Seminar was conducted in the holy presence of Sri Sri Veereshananda Saraswathi Swamiji of Ramakrishna Vivekananda Ashram, Tumkur. Swamiji highlighted the importance of business ethics for strategic management to ensure global competitiveness. The guest speaker on this occasion was Dr. P.Paramashivaiah, Professor, DOS in Commerce Tumkur University, Tumkur, highlighted the importance of global competitiveness in the present day context. He also dwelt on the vitality of mergers and acquisitions, knowledge management, competence and organisational performance. Prof B.L.Mukundappa Principal University Science College in his presidential remarks drew inference of various speakers and different issues of two-day seminar.

It was evident from the feedback from the delegates that the national seminar was fruitful. The seminar concluded with vote of thanks by Dr. Pralhad Rathod, Organising Secretary of the seminar.