

National Conference on Human Resource Strategies in the Competitive Global Business Environment: Issues and Challenges

**Organized by
Department of Business Administration, Tumkur University
in association with Centres for Quality Management and Supply Chain
Management**

19th November, 2011

As the world is becoming more and more interconnected and global markets for skills and innovations emerge, it has become crucial for India to expand equal opportunities to access human resources in the competitive global business environment. In view of issues and challenges extending the task further this one day national conference on ***“Human Resource Strategies in the Competitive Global Business Environment: Issues and Challenges,”*** Organized by Department of Business Administration, Tumkur University in association with Centers for Quality Management and Supply Chain Management, on 19th November, 2011. The conference was inaugurated by Chief Guest **B. N. Manohar, CEO, Stempeutics Research Private Limited, Bangalore;**



Sri Manohar, CEO, Stempeutics Research Pvt. Ltd., Bangalore inaugurating the Conference. Prof. P Paramashivaiah, Dr. Noor Afza, Sri B K Suresh and Sri R Shashidhar are also seen

Sri Manohar delivered the Keynote address emphasizing on the emergence of the notion of “knowledge-based economy” demanding competition to face dynamic and challenging business environment with four Es and play out with four Es with issues and challenges. He was candid in highlighting the need for introducing collaborative reforms in research and human resources in global business world with a notion of star performers and teams through impact-visibility-presence to grow with the organizations in a competitive world especially for students to get into the competitive world market. The market system also needs to think about the processes it would adopt in integrating intercultural and social dimensions into teaching, research and service delivery.

The inaugural speech was delivered by **Prof. Paramashivaiah, Dean, Commerce and Management, and Chairman, Dept. of Commerce, Tumkur University, Tumkur;** as the world is becoming more and more interconnected and global markets for skills and innovations emerge, it has become crucial for India to expand equal opportunities to access human resource strategies in the competitive global business environment with sustainability. Presidential Speech was delivered by **Sri B. K. Suresh, Finance Officer, Tumkur University, Tumkur.** He emphasized priority on market economy, skills for sustainable growth individually with the organization about how to allocate scarce resources to achieve higher rates of economic growth and faster growth of resources and importance of human resources in the present century with issues and challenges facing in this recession period for sustainable industrial growth along with skills to cope with the expectation of the 21st century. The conference theme was highlighted by the **Convener Mr. Shashidhar, Assistant Professor, Department of Business Administration, Tumkur University** and welcomed the guest by **Dr. (Mrs.) Noor Afza, Chairperson, Department of Business Administration, Tumkur University;** finally **Dr. Lokesh M. U. Assistant Professor, Dept. of Social Work, Tumkur University, Tumkur** delivered the vote of thanks.

There were three technical sessions of themes Employee attrition, Employee retention, cross culture management, Compensation and rewards, HR competency and Training & development encompassing around 30 papers presented by delegates from various geographical locations. Mr.S.Ramesh, Dean, Faculty of commerce and management Mount Carmel College, Bangalore delivered valedictory speech emphasizing on shift in the role HR professionals in the ever changing business environment across the Globe.