



TUMKUR UNIVERSITY

Department of Studies and Research in Commerce

Organising a

NATIONAL CONFERENCE

on

GLOBAL INNOVATIONS FOR SUSTAINABLE DEVELOPMENT -

Opportunities and Challenges

on

6th March 2024



Venue

**Sir. M. Visveswaraya Auditorium,
Tumkur University,
Tumakuru-572103, Karnataka**

ABOUT TUMKUR UNIVERSITY

Tumkur University established in the year 2004, has gained significance as one of the young Universities in the country and has been recognized as an institution of higher learning on par with high profile national institutions. It is a State University, established to cater to the educational needs of Tumakuru district where the majority of students hail from the rural background. Since its inception, the University has been witnessing tremendous growth in the development of its academic profile and infrastructural facilities. The University has accredited by NAAC with B+ Grade and been rated as a **“Three Star”** institution under the Karnataka State Universities Rating Framework (KSURF) released by the Karnataka State Higher Education Council, Bengaluru. The evaluation was based on the criteria of Knowledge Production, Knowledge Transmission and Social Inclusiveness, besides taking into consideration the performance of the university in the domain of research, innovation, teaching, generating employment opportunities, providing basic amenities, inclusiveness and making social impact. In addition, the University has had significant academic collaborations with several organizations and institutions of national importance including the Institute for Social and Economic Change, Bangalore; Tata Institute of Social Sciences, Mumbai; Intel, India; University of Rouen, France, National Law School of India University, Bangalore; and Mangalore University.

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce was established as a Bangalore University PG Centre, Tumkur in 1995. The department offering M.Com and M.Com(Information Systems) PG Courses and Doctoral Programme in the Faculty of Commerce to cater to the needs of young aspirants. The department is well equipped with intellectual and physical infrastructure which is necessary for teaching and research in business education. Commerce department seeks to maintain excellence in teaching, learning, research and service to the community. The Department attracts large number of students and they are equipped with employable skills to meet globalised business environment. The Department has produced a good number of graduates who have been placed in better positions in various industries and academics.

INTRODUCTION TO THE CONFERENCE

Innovation is the process of creating something new or significantly improving an existing product, service, process, or idea, that creates value and meets a need in a unique and better way than what was previously available, whose characteristics are able to provide competitive advantage for those organizations or countries which are able to innovate. Innovations are the key to achieve economic growth and performance of the nation, which also play an important factor for sustainable importance of the standard of living in the world.

Innovation and sustainable development are the subject of great interest nowadays, as society is looking for solutions leading to sustainable development. Therefore, Sustainable Development (SD) has been receiving growing attention from academics, industry representatives and policy-makers. In this context this national seminar will provide platform to the academicians, Industrialist, scholars to discuss about global innovation for sustainable developments, - opportunities and challenges which may be useful to the business organisations, industries, economy and society at large.

CALL FOR PAPERS

The conference team invites research papers on the following themes:

Green Economy

Digital Economy

Circular Economy

Fintech and Financial services

Sustainable Finance

E-Governance Practices

Corporate Restructuring and Sustainability

Innovations in Higher Education

Entrepreneurship & Start-ups

Corporate Sustainable Development

Technology & Higher Education

Innovations and Sustainable Tourism

Industry 5.0

Sustainable Development Goals (SDG)

E.S.G (Environment, Society and Governance)

Technology, Innovation and Inclusive Growth

Innovations and Social Impact

IMPORTANT DATES

Registration starts

22nd January 2024

Last Date for Submission of Full paper

22nd February 2024

Intimation of Acceptance Letter

24th February 2024

Date of Conference

6th March 2024

PAPER SUBMISSION GUIDELINES

Authors are requested to prepare their abstract and full paper and submit a soft copy through email id: **conf.tut24@gmail.com**

The authors are requested to adhere to the following guidelines.

1. Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, and the complete postal and e-mail addresses and telephone numbers of the authors.
2. The Research Papers should be in a MS Word document format, Times New Roman, 12 point font size with 1.5 line spacing, 1 inch margin.
3. The word limit for the Research Paper is limited to 4500 words, and must include the following: Title, Objectives of the study, Methodology, Findings, Conclusion/Implications/ Suggestions. Limitations (if any), Acknowledgements (if appropriate), References (APA style), Appendices (if appropriate).
4. Abstracts should be limited to 350 words.
5. The department has a strict anti-plagiarism policy; therefore, the authors must ensure originality of the work.
6. Selected candidates will be informed through e-mail. The decision of the Review Committee regarding the selection of papers will be final and binding.

PUBLICATION OF PAPERS

The papers received on or before the due date will be considered for the blind review. Authors are required to modify/correct their paper as per the reviewers' feedback and send the modified paper immediately. The selected papers will be published in edited book with ISBN and Selected high quality research papers will be considered for publication in UGC Care listed Journal. If paper is selected for publication in ISBN book or UGC care journal, author and co-author shall have to pay publication fee separately.

REGISTRATION FEE

Teachers/Academicians	₹ 600
Research Scholars	₹ 300
Students	₹ 200

BANK DETAILS

Name: Finance Officer, Tumkur University

SB A/C No : 64081416021

Bank : State Bank of India

Branch : Tumkur University Branch

IFSC code : SBIN0040850

Chief Patron:

Prof. M Venkateswaralu

Hon'ble Vice-Chancellor,
Tumkur University

Patrons

Smt. Nahida Zam Zam KAS

Registrar,
Tumkur University

Prof. Prasanna Kumar K

Registrar (Evaluation),
Tumkur University

Sri. Narashima Murthy KSAS

Finance Officer

Conference Chairman:

Prof. B. Shekhar

Chairman and Dean,
Faculty of Commerce & Management

Conference Vice Chairmen

Prof. P. Paramashivaiah

Senior Professor
9448533326

Dr.G. Sudarsana Reddy

Professor
9449520923

Conference Convenor

Dr. Suresh B K

Assistant Professor,
Tumkur University
9845142321

Technical Advisor

Dr. Madhu S

Faculty, M.Com.(IS)
9448082504

Organising Secretary

Dr. Devarajappa S

Coordinator - M Com.(IS)

ALL CORRESPONDENCE SHALL BE ADDRESSED TO



Sir. M. Visveswaraya Auditorium
Tumkur University
B.H.Road,
Tumakuru – 572103.
Karnataka



Dr. Devarajappa S,
Organising Secretary
DOSR in Commerce,
Tumkur University
B.H.Road, Tumakuru – 572103.
9964696953



conf.tut24@gmail.com