



## ತುಮಕೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ TUMKUR UNIVERSITY

Tumkur University visualised the value of Business Analytics , Training & Development on the growth and development of Business, and curated the curriculum to prepare students on the impact of Data Analytics on the future of business.

MBA- Business Analytics program is designed to prepare students for careers in the analytical segment of various industries at national and international level. Students pursuing this programme will focus on organizational behaviour, big data, predictive analytics, research. The programme aim to create a breed of Techno managers with an analytical approach towards business problems and decision-making.

MBA- Training & Development programme s designed to develop personal to excel and advance in their career, In this endeavour Tumkur University is catering to the changing business needs by offering :

### **MBA programmes in**

- *MBA Business Analytics*
- *MBA Training & Development*



**Grade B+ by NAAC  
3 Star under KSRUF ranking**



## MBA Business Analytics

In this changing business scenario future belongs to those who manages change seamlessly. Companies value managers who are equipped with the knowledge of harnessing technology fro sound business decisions through application of data science and analytics. Degree in MBA Business Analytics builds your foundations with a comprehensive general Management curriculum and adds a deep-dive into data science

### WHY PREFER TUMKUR UNIVERSITY:

- Become a Data -Driven Manger with a new age MBA
- Gain practical skills through project based learning
- Build your skills with a curriculum designed by leading academicians & industry experts.
- Learn from faculty expertised in technical areas.
- Learn to tackle complex business problems using demand tools



## MBA Training & Development

Degree in MBA Training & Development helps prepare students to assist their organizations in improving overall effectiveness. The programmed equips the students to stay competitive as they hone your managerial skills, leadership skills for successful growth and development of organization



Strive to create effective mangers, hands-on experiences that prepare students for meaningful and productive careers in MBA Business Analytics, MBA Training & Development

### Why MBA Business Analytics ?

The world is changing at a rapid pace. Analysing the current business scenario, analysing the problems and suggesting solutions is part of the business analyst role. Strategic Business Analysis is the need of the hour. Few of the business analysis processes include improving the existing business processes, finding current business needs, analysing requirements and creating a plan of action.

Here comes the need and demand for business analysts. Business analysts are professionals who work meticulously with data to engineer processes and re-engineer business plans for higher return on investment for the organization. The last 10 years has seen a great demand for business analysts. For the past few years, business analytics has become a key part of every department in many companies.

There are an estimated 2.7 million job postings in data science and analytics globally.

### PROGRAMME HIGHLIGHT

2 year programme  
Industry oriented syllabi  
Degree awarded by Tumkur University  
Capstone project.

### Who can apply for MBA Business Analyst

- BE in Computer Science
- BCA
- B.Sc in Computer Science
- B.Sc in IT
- B.Sc in Statistics
- BE in Electronics & Communications

Students from B.com & BBM may apply provided they have done a basic Mathematics/ Statistics at both 10+2 and Undergraduate level with 55% for GM & other categories and 45% for SC & ST.

### Who can apply for MBA Training & Development

Any Degree with 55% of Marks for GM and 45% for SC & ST



### Job profile

- Machine Learning Engineer
- Data Architect
- Data Analyst
- Statistician
- Operations Research Analyst
- Chief Data Officer
- Application Architect
- Project Manager

### Career path

- Retail
- Hospitality
- Energy
- HR
- Food Processing
- Pharmaceutical
- Education
- Fashion
- Agriculture and Farming
- Banking & Securities
- Media
- Transportation
- E-Commerce