

TUMKUR  UNIVERSITY

**Department of Studies and Research
in Business Administration**

Proposal

Executive MBA 2024-2025

(Two Years Course)

2024-2025

Executive MBA Program 2024

Tumkur University

The Executive MBA Program offered by the Department of Studies and Research in Business Administration at Tumkur University is tailored for professionals seeking to elevate their managerial and leadership capabilities while continuing their careers. The program offers a flexible, learning model, combining both in-person evening classes and online sessions, providing an adaptable approach to accommodate the busy schedules of working executives.

Program Highlights:

1. **Learning Model:** The program blends on-campus evening classes with online learning, allowing participants to engage with course materials and collaborate with peers and faculty, both in person and virtually.
2. **Flexible Schedule:** With classes held during the evenings and options for online sessions, the program is ideal for professionals who wish to balance work and education.
3. **Industry-Relevant Curriculum:** The curriculum covers essential business areas such as strategic management, financial analysis, digital transformation, and leadership development, ensuring participants stay competitive in the modern business world.
4. **Real-World Application:** Through case studies, live projects, and business simulations, participants can immediately apply new concepts to their work environments.
5. **Networking and Collaboration:** The program offers extensive networking opportunities, enabling participants to build relationships with professionals from diverse industries, fostering personal and career growth.
6. **Experienced Faculty:** The faculty includes a mix of academic experts and industry professionals who bring real-world knowledge and insights, ensuring that students receive both theoretical and practical perspectives.

Objectives of the programme:

- To develop future-ready leaders who can navigate complex business challenges and drive sustainable growth.
- To equip participants with advanced skills in strategic decision-making, leadership, and innovation.

- To foster critical thinking and enhance the ability to manage business operations in a global context.

Program Structure:

- **Duration:** 2 years
- **Mode:** Evening and online Sessions
- **Eligibility:** Any Graduate with a minimum of 2 years of work experience
- **Fee Structure :**1,00,000 per annum (One Lakh Rupees only)

Medium of Instruction:

The medium of Instruction and Evaluation shall be English only.

Teaching Pedagogy

Workshops and special lecture

Apart from the Class room sessions, the Department shall organize special lectures, workshops, Seminars, case studies, Academia Lecture series, etc., by inviting domain experts and Industry Leaders.

Credits

Every ONE hour session per week of Lecture amounts to 1 credit per semester.

A minimum of TWO hours per week amounts to 1 credit per semester, A minimum of TWO hours per week of Practical/ Project work guidance amounts to 1 credit per Semester.

Comprehensive Internal Evaluation (CIE)

- The course teacher shall prepare the scheme of Comprehensive Internal Evaluation before commencement of the term.
- The chairperson of the department shall approve the scheme of Internal Evaluation with or without modifications.
- CIE shall be spread through the duration of course and shall be conceptualized, executed, assessed and documented by the course teacher.

Comprehensive Internal Evaluation Methods Course teachers shall opt for a Combination of one of more CIE methods listed below;

- Class Test
- Case Study
- Situation Analysis
- Presentations
- Small Group Project and Internal Viva Voce
- Model Development
- Publishing a Research Paper

Structure of Executive MBA Programme

Sl. No	Course	No of papers	Credit per course			Total credits
			Theory	Practical	Internship field work	
1.	Generic Core Course (GCC)	17	04	0	0	68
2.	Discipline Elective Course (DEC)	06	04	0	0	24
3.	Generic Elective Course (GEC)	02	04	0	0	08
4.	Skill Enhancement Course (SEC)	02	02	02	0	04
5.	Ability Enhancement Course (AEC 1.9 and 2.9) I and II Semester	02	02	02	0	04
6.	Open Elective Course (OEC)	01	04	0	0	04
7.	Internship/project (AEC 3.9 and 4.9) II and IV Semester				02	08
	Total	30	20	04	02	120

End Semester Evaluation (ESE):

The End Semester Evaluation (Summative Evaluation) for the Generic Core Course (GCC), Subject Core Course/ Discipline Specific Course (SEC)/ (DEC) and the Generic Elective (GEC) course shall be conducted by Tumkur University, Tumkur. The end semester Evaluation for Skill Enhancement course (SEC) and Ability Enhancement course (AEC) shall be conducted by Tumkur University, Tumkur

Proposed Choice based credit system

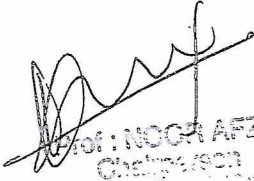
Semester	Generic core course	Generic elective course	Skill enhancement course	Ability enhancement course	Discipline specific course	Open elective	Credit
I	6*4=24	1*4=04	1*2=02	1*2=02	-----	-----	32
II	6*4=24	1*4=04	1*2=02	1*2=02	-----	-----	32
III	2*4=08	-----	1*4=04 SIP/ research paper analysis & publication	-----	3*4=12	1*4=04	28
IV	3*4=12	-----	1*4=04 PROJECT	-----	3*4=12	-----	28
Total	68	08	12	04	24	04	120

Specializations offered:

- Financial Management
- Human Resources Management
- Marketing Management
- Business Analytics
- Supply Chain and Logistics Management

Note:

- The University may offer only select specializations based on Industry needs, Faculty strength and Competencies, Employability potential.
- The University may not offer a specialization if a minimum of 30% of students is not registered for that specialization.


 NOG/AFZA
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