

Guidelines for Paper Submission

Authors are required to prepare papers as per the following guidelines:

- Papers must not have been published/accepted for publication elsewhere/ currently under review.
- **Page 1:** Title of the paper, name/s of author/s, affiliating institute, address, contact number, and mail.
- **Page 2:** Abstract of the paper: Title, name/s of the author/s, abstract in 250-300 words. At the end of the abstract 5 keywords.
- **Page 3:** Text of the Paper starts from this page with title of paper on the top followed by text of the paper.
- **Contents of Paper** shall be in the order: Introduction, review of literature, research issues, objectives, hypothesis, research methodology – types of research sample design, sources of data, operational definitions if any, tools of data analysis, limitations, analysis and interpretation, findings, conclusion and suggestions, references, acknowledgements if any.
- **All the tables** should be given in the text at the suitable place. Figures drawn based on tables need not be given.
- **Composing paper:** A4 size paper, MS-Word, Times New Roman, 12 font size, 1.5 line spacing, and one inch margin on all four sides. The length of the paper shall be between 10-15 pages or maximum 5000 words.
- **Abbreviations** used, if any, should be given first time in full followed by the abbreviations.
- **References** should be numbered consecutively in the text and given at the end of the paper in APA reference writing style.
- **Declaration** Last page of the paper author/s must declare the originality of the work, and if there is any problem with plagiarism/copyright violation the sole responsibility will be on the authors (you can download from Tumkur University Website)
- **Dispatch** one hard copy of the paper with abstract, Declaration, duly filled in registration form along with DD should be sent to the Organising Secretary on or before 5th February 2019.
- **Soft Copy** the paper shall be sent to the mail: comconf2019@yahoo.com

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Tumakuru

Two-day National Conference

On

Innovative Strategies for Inclusive Growth and Sustainable Economic Development: Opportunities and Challenges

22-23 March, 2019



Venue

Sir M. Visvesvaraya Auditorium

Tumkur University, Tumakuru

**Organised by
Department of Studies & Research in Commerce
Tumkur University**

B.H. Road, Tumakuru – 572103. Karnataka

www.tumkuruniversity.ac.in

About Tumkur University

Tumkur University, established in the year 2004, has gained significance as one of the young universities in the country and has been recognized as an institution of higher learning on par with high profile national institutions. It is a State University, established to cater to the educational needs of Tumakuru district where the majority of students hail from the rural background. Since its inception, the University has been witnessing tremendous growth in the development of its academic profile and infrastructural facilities. Recently, the University has been rated as a 'Three Star' institution under the Karnataka State Universities Rating Framework (KSURF) released by the Karnataka State Higher Education Council, Bengaluru. The evaluation was based on the criteria of Knowledge Production, Knowledge Transmission and Social Inclusiveness, besides taking into consideration the performance of the university in the domain of research, innovation, teaching, generating employment opportunities, providing basic amenities, inclusiveness and making social impact. In addition, the University has had significant academic collaborations with several organizations and institutions of national importance including the Institute for Social and Economic Change, Bangalore; Tata Institute of Social Sciences, Mumbai; Intel, India; University of Rouen, France, National Law School of India University, Bangalore; and Mangalore University.

About the Department of Commerce

The Department of Commerce was established as a Bangalore University PG Centre, Tumkur in 1995. The department offering M.Com with a dual-specialisation in Accounting and Finance; Accounting and Taxation; Banking and Insurance; and Doctoral Programme in the Faculty of Commerce to cater to the needs of young aspirants. The department is well equipped with intellectual and physical infrastructure which is necessary for teaching and research in business education. Commerce department seeks to maintain excellence in teaching, learning, research and service to the community. The Department attracts large number of students and they are equipped with employable skills to meet globalised business environment. The Department has produced a good number of graduates who have been placed in better positions in various industries and academics.

About the Theme of the Conference

“Inclusive growth should not be a mere slogan but a fundamental driving force for sustainable development.” – Pranab Mukherjee, Former President, India

Indian economy is growing nearer to double digit and its contribution to global economic growth is increasing over the years. Many Indian firms are successfully competing with international firms. But, the big question is how inclusive and sustainable is India's growth? To improve further and become global power, India has to work towards inclusive growth and sustainable economic development by encouraging corporate doing business inclusive and sustainable manner with innovative business models; increase agricultural productivity in sustainable and equitable manner by adopting mechanisation and finding new models of financial support to farmers; encourage youth to start-up new ventures with innovative ideas; train youth in formal and informal sectors with the skills required for industry to grab the opportunity of demographic dividend; take measures to increase financial inclusion; provide necessary infrastructure for the use of information and communication technology in everyone's business whether it is individual, business or government; and reform higher education system to provide quality and sustainable education; create awareness among students, scholars and faculty about sustainable development and do research that helps in inclusive growth and sustainable development.

Focusing on the above issues would help lead India making her mark as the fastest growing economy with the concern of inclusive growth and sustainable economic development. This is possible through innovation focusing on the inclusive growth and sustainable economic development instead of disruptive invention.

Aim of the Conference

The proposed Conference aims to provide a platform to deliberate on *Innovative Strategies for Inclusive Growth and Sustainable Economic Development: Opportunities and Challenges*.

Sub-themes

- Innovative Business Models for Inclusive Growth and Sustainable Development.
- Agriculture and Rural Development.
- Employment, Skills and Rural Transformation.
- Digitalisation for Inclusive Growth.
- Financial Inclusion the Key for Inclusive Growth.

- Role of Higher Education Institutions in Sustainable Economic Development.
- Entrepreneurship and Sustainable development.
- Social Entrepreneurship for Inclusive Growth.
- Innovative Financial Services.
- Technology and Financial Markets.
- Innovations in Risk Management.
- Governance, Innovation and Public Policy.
- Social Media and Technology.
- Emerging trends in Business Education.
- Role of Technology in inclusive growth.
- Social Businesses and Sustainable Development.
- Innovations in reducing and managing pollution.
- Cloud Computing and Mobile Computing.
- E-Governance, e-Business, e-Commerce, e-Learning.

However, authors are free to correspond with the Organising Secretary if they seek to present papers in areas other than those mentioned in the above tracks, but falling into the overall Conference theme.

Call for Papers

We invite unpublished / currently not under any other review, empirical research papers from entrepreneurs, practicing Managers, Academicians, Research Scholars and Students for presentation in the Conference.

Publication

The papers received on or before the due date will be considered for the blind review. Authors are required to modify/correct their paper as per the reviewers' feedback and send the modified paper immediately. Only the selected papers will be published in edited book with ISBN.

Registration Fee

- | | |
|-----------------------------------|---------|
| · Industry delegates | ₹ 1,000 |
| · Academicians /Research Scholars | ₹ 800 |
| · Students | ₹ 300 |

DD should be drawn in favour of The Finance Officer, Tumkur University, payable at Tumkur. Author and co-authors must have to register separately for issuing certificate, review and consideration for publication in edited book. Registration fee includes Coffee/Tea, Lunch and Conference kit. It does not include Travel and Accommodation charges.

Important Dates

Last date for submission of abstract with full paper is 27th Feb 2019 along with registration Fee and Declaration Form.

Accommodation

Accommodation can be arranged in local hotels on request and delegates have to pay themselves for the accommodation.

**Two-day National Conference On
Innovative Strategies for Inclusive Growth and
Sustainable Economic Development:
Opportunities and Challenges
22-23 March, 2019**

Registration Form

Name:.....

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Mail ID :

Paper Title:.....

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Payment Details: (A single DD is acceptable for first and co-authors):
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Declaration

I/we hereby affirm that the content of the paper
entitled

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