

## **REGISTRATION FORM**

Name of the Participant:

\_\_\_\_\_

Designation: \_\_\_\_\_

Address:

\_\_\_\_\_

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\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail id: \_\_\_\_\_

Date-----

Signature:

### **Chief Patrons**

**Prof. Jayasheela**

Vice-Chancellor

**Prof. B.S.Gunjal**

Registrar

### **Patrons**

**.Prof. D.V.Paramashivamurthy**

Registrar (Evaluation)

**Prof.P.Paramashivaiah**

Dean-Commerce & Management

### **Conference Director**

**Dr.Noor Afza**

Professor&Chairperson

DoS & R in Business Administration

### **Conference Conveners**

**Dr.K.C.Shiva Shankar**

**R.Shashidhar**

### **For further details contact:**

**9449089075/9008666889**

**TUSDIPT2017@gmail.com**

**Tumkur University**

***National Conference***

***On***

**Sustainable Development:  
Innovations, Practices and  
Technology**

**Organized by**

**Department of Studies & Research in  
Business Administration**

**&**

**Skill Development Center (SDC)  
Tumkur University**

***8<sup>th</sup> December 2017***

**Venue: Sir M. Visvesvaraya Auditorium**

**Tumkur University, B. H. Road**

**Tumakuru-572102**

**[www.tumkuruniversity.ac.in](http://www.tumkuruniversity.ac.in)**

## **TUMKUR UNIVERSITY**

Tumkur University, Karnataka has been steadfastly striving to create conducive environment for teachers and students to achieve excellence in quality education & research since its inception in 2004 (established under an Act of Government of Karnataka) with the noble objective of promoting Higher Education among the rural masses. The Act empowers the University to provide fundamental and functional education through on-campus training.

## **TUMAKURU**

Tumakuru, identified as one among the emerging Smart Cities of Karnataka, is located at about 70 km north-west of Bangalore, the capital of the state. The region has rich historical heritage, and references in relation to the reign of Ramayana have been often quoted by indigenous legends. Many pre-historic sites have been discovered in the district. It is fast emerging as a premier educational and industrial hub with many technical institutions and developing-infrastructure to its credit after the announcement of SMART CITY.

## **SKILL DEVELOPMENT CENTRE**

Established in Tumkur University strives to skills required for employability, the center conducts various programs on Personality development, Entrepreneurship Development and Life skills.

## **DEPARTMENT PROFILE**

Departments of Studies and Research in Business Administration are committed to persistently nurture Practical knowledge and skillsets among students with specializations in Taxation, Banking & Insurance, Finance, Marketing and Human Resource Management. They have well equipped physical and academic infrastructure with research facilities and attract a large number of students. Departments boast of having alumna placed in better positions in Industry and academia.

## **ABOUT THE CONFERENCE**

In the context of Global Environment changes and severe threat of depletion of natural resources, there is a need for Management faculty to seriously address Synchronization of its concept with sustainable development practices. Conference primary objective is to bridge this gap with deliberations and research.

## **THRUST AREAS OF THE CONFERENCE**

- 1. E Governance and Development**
- 2. Startups and Ecosystem**
- 3. Swatchbharath and Environment**
- 4. Social and Cause Marketing**
- 5. Human Resource Development & Role of NGOS**
- 6. Social Entrepreneurship**
- 7. Financial inclusion**
- 8. Innovations in Manufacturing/ Research & Development**
- 9. Ethics and social responsibilities of corporate sector**

**10. Role of Banks and insurance industry towards sustainable development**

**11. Skill India for Sustainable Development**

**12. Any topic related to the broad theme of the conference**

## **SUBMISSION OF PAPERS**

Full paper with abstract must be within 2000 words relating to the theme and/or thrust areas of the conference. Typed scripts shall be in Times New Roman with 12 font size and 1.5 spacing. Soft copy & PPT to be sent to TUSDIPT2017@gmail.com

## **REGISTRATION FEE**

Industry Delegates – 600/-

Academicians & Research Scholars-500/-

Students- Rs 100/-

**Payment can be made through RTGS/NEFT  
Account Name: Finance Officer, Tumkur University**

**Bank Account No: 54040241380**

**IFSC: SBIN0040850**

## **IMPORTANT DATES**

Last date for sending full paper:-27.11.2017

Communication of acceptance: 30.11.2017

Last Date for Registration: 04.12.2017

(Spot Registration can be done during the conference)